



## **IMAGE RELEASE FORM**

### ANNUAL CLIENT CARD EXCHANGE 2024

This agreement is made and entered into before December 31<sup>st</sup>, 2024 for image use in the 2024 exchange.

Su Legatt  
Legatt Print + Photo  
PO Box #003  
Big Lake, MN 55309

AND

Artist Name:  
Company Name:  
Address:  
Website:  
(Hereinafter referred to as "Artist")

#### **1. PURPOSE**

The purpose of this Agreement is to set forth the terms and conditions under which the Legatt Print and Photo will use the Artist's image in a promotional campaign known as Annual Client Card Exchange.

#### **2. IMAGE DESCRIPTION**

Legatt Print + Photo will select a single image submitted by the client during the 2024 calendar year. This image will be reproduced on a 4x6" card and shared with other participating clients. Artist will be notified of image selection prior to reproduction.

#### **IMAGE INFORMATION FOR CARDS**

Image Title:  
Image Year:  
Image Medium:

#### **3. GRANT OF RIGHTS**

The Artist hereby grants the Printer a non-exclusive, worldwide, royalty-free license to use, reproduce, and distribute the image for promotional purposes, including but not limited to:

- Annual Client Card Exchange
- Related Digital media (website, social media, email campaigns)

#### 4. DURATION

Legatt Print + Photo will only use the image for the previous mentioned campaign; image use will not carry over to future campaigns.

#### 5. COMPENSATION

Participating artists will receive cards from other participating artists during their approved exchange year. All expenses are covered by Legatt Print + Photo.

#### 6. CREDIT

The Printer agrees to provide appropriate credit to the Artist in any promotional materials featuring the image, as follows:

"Image by [Artist's Name]"

Artist Website (when applicable)

#### 7. MODIFICATIONS

Any modifications to the image for promotional purposes must be approved in writing by the Artist prior to use.

#### 8. TERMINATION

Either party may terminate this Agreement upon [Number] days' written notice if either party fails to comply with the terms herein.

#### 9. INDEMNIFICATION

The Printer agrees to indemnify and hold harmless the Artist from any claims, damages, or liabilities arising from the Printer's use of the image in violation of this Agreement.

#### 10. GOVERNING LAW

This Agreement shall be governed by the laws of the State of Minnesota.

#### 11. ENTIRE AGREEMENT

This Agreement constitutes the entire agreement between the parties and supersedes all prior agreements and understandings, whether written or oral.

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[Artist's Name Printed]

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[Artist's Signature]

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Date